

## ABOUT SNP

Founded in 1992, SNP is a dynamic company that evolves quickly to meet our client's needs. Our mission is to make our client's message as clear and memorable as possible, a feat we accomplish through *content* support, communications *coaching*, and *creative* development. We recognize that no two clients are the same and our approach can't be either. This means that our employees must be as adaptable and creative as our methods, and must thrive in our fast-paced, collaborative work environment. Join us in searching the world for good people and helping to make their truth persuasive.

As a Strategic Account Manager you are at the center of everything we do here at SNP. You are responsible for coaching leaders on their presence and style, and helping these leaders communicate their messaging through effective media. In working closely with our clients, you will gain insights into some of the world's most innovative and exciting companies. The work is as vibrant and impactful as our clients, and duties must be delivered with total accountability.

### You're responsible for:

- Building and maintaining relationships across our wide-ranging client base
- Taking a journalistic approach in interviewing subject matter experts to better understand their needs
- Writing clear, concise, and compelling audience-facing material
- Training clients in SNP communication skills in a 1:1 and group format
- Developing and directing audio and visual programs
- Growing business within existing accounts

### We'd like you to have:

- Bachelor's Degree
- 3+ years work experience, especially in communications, sales, journalism, PR, or teaching
- Outstanding written and communication skills
- Strong people skills, including the ability to work with a wide variety of personalities, read a room/audience, and deal with multiple levels of leadership
- Excellent time management: you must be able to balance the different components of this role
- A flexible, dynamic working style in the face of changing requirements
- A willingness to travel

### While being:

- Able to laugh at yourself when necessary and to make your coworkers laugh as often as possible
- Confident enough to ask questions and bring ideas forward
- A team player who is comfortable working in a highly autonomous, fast paced environment with a flat management structure

If you think your skills and experience match what we're looking for, please submit your resume and a cover letter to [Rebecca@snpnet.com](mailto:Rebecca@snpnet.com)