

## ABOUT SNP

Founded in 1992, SNP is a dynamic company that evolves quickly to meet our customer's needs. Our mission is to make our customer's message as clear and memorable as possible, a feat we accomplish through content support, communications coaching, and creative development. We recognize that no two customers are the same and our approach can't be either. This means that our employees must be as adaptable and creative as our methods, and must thrive in our fast-paced, collaborative work environment. Join us in searching the world for good people and helping to make their truth persuasive.

As a Presentation Designer, you're responsible for creating clean, effective solutions for presentations. You'll specialize in visual identity, infographics, and distilling messaging into uniquely tailored visuals. There will be some additional graphic design work outside of presentation work, but the focus of the position will be presentation design. The ideal candidate is highly motivated, reliable, detailed, and produces high-quality work in a fast-paced environment.

## RESPONSIBILITIES:

- Designing Powerpoint, Keynote, and Google Slides presentations. This will be about 90% of the work
- Creating branding, logo design, data visualizations
- Gathering information from customers and account managers to establish and plan visual concepts
- Participating in concept development, design ideation, and detailed specification of visual designs
- Collaborating with account managers and customers to plan concepts and strategies to reach a particular audience and refine visual designs
- Ensuring your work reflects each customer's unique brand guidelines

**WE'D LIKE YOU TO HAVE:**

- Bachelor's Degree in Graphic Design, Visual Communication Design or equivalent experience
- 3+ years of professional presentation and design experience
- Fluency in PowerPoint, Keynote, and Google Slides
- Proficiency with the Adobe Suite
- A portfolio demonstrating visual design experience
- Ability to work flexible hours if required to support critical deadlines
- Understanding of and experience in corporate branding, logo design, layout, color theory and typography

**WHILE BEING:**

- Able to absorb and apply constructive criticism from peers and clients
- Not afraid to ask questions
- Self-sufficient at maintaining and expanding your technical knowledge
- Ability to work independently, but also with the team
- Creative with an eye for composition
- Able to easily switch between skill sets, projects, and brands
- Passionate and self-driven with inherent sense of ownership and responsibility to deliver

Please submit your resume and portfolio to [creative-careers@snpnet.com](mailto:creative-careers@snpnet.com).

**NOTE: A portfolio that clearly demonstrates presentation design work is required.**