

ABOUT SNP

Founded in 1992, SNP is a leadership communications company. Our mission is to make our customer's message clear and memorable. We accomplish this through *content* support, *communications coaching*, and *creative development*. We recognize that no two customers are the same and our approach can't be either. This means that SNPers are adaptable and creative, and must thrive in our fast-paced, collaborative work environment.

ABOUT THE ROLE

As a Strategic Account Manager you are at the center of everything we do here at SNP: content, coaching, and creative services. You are innately inquisitive, searching for the core of every story and coaching leaders to bring their messages to life. Whether written, recorded, presented, or published, you help good people make their content clear and delivery memorable. The work is as vibrant and impactful as our customers, and duties must be delivered with total accountability. We build our account relationships through excellent work, and you'll be on the frontlines of that work.

As a member of our New York team, you'll leverage your content, training, and project management experience to learn and deliver SNP's core services and programs.

You're responsible for:

- Digging deeper - bringing curiosity into every conversation, internally with colleagues and externally with customers
- Taking a journalistic approach in interviewing subject matter experts to better understand their needs
- Delivering our SNP coaching products to large and small audiences
- Writing clear, concise, and compelling audience-facing material
- Customizing content, creative projects and trainings per customer culture, needs, and goals

We'd like you to have:

- Demonstrated content, coaching and project management skills
- Experience managing large creative projects
- Innate curiosity, with a passion to ask questions, learn more, add value
- Exceptional attention to detail
- Clear and professional communication and interpersonal skills
- An ability to proactively troubleshoot and problem solve quickly, with a keen understanding of who-needs-to-know-what-and-when
- A strong level of comfort with fast-paced environments and an appreciation of ambiguity
- A love of adventure (i.e., travel)

While being:

- High energy
- Flexible to change
- Fun with a good sense of humor
- Entrepreneurial, independent, self-motivated
- 100% accountable to your colleagues, customers, and work
- A people-person who is interesting and interested
- Someone customers and colleagues love to be around, who comes across confidently and has strong presence
- A smart, nice, person

If you think your skills and experience match what we're looking for, please submit your resume and a cover letter to careers@snpnet.com.