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## ABOUT SNP

We are communicators. Writers, teachers, journalists, students of leadership. We're committed to service, accountability, and curiosity. It's in our nature. We believe strong communication skills make an average leader truly great, and we foster that through our content, coaching, and creative products.

For more than twenty-five years, we've worked with founders of startups and leaders in iconic technology companies. We've learned that leadership begins with a crazy idea, a bold vision, a revolution, a mission, and scales into companies full of people who embrace that vision and mission. That's what we do. We search the world for good people - leaders - and make their truth persuasive. Why? Because we believe great leaders matter. They create a world we all want to live in, work in, and thrive in. We believe it's a mission worth fighting for.

## ABOUT THE ROLE

We are looking for a Product Manager who understands how to organize and deliver an exciting new product initiative including content, design, and services. You know go-to-market strategy. You love the challenge of working in a fast-paced environment with smart, nice people. You want your work to have an impact. And by impact: you want to see your product launched this summer. We seek an unflappable conductor with world class organizational skills and tenacity to see the job completed with attention to every detail.

Who are you? You possess a sharp intellect and real curiosity about our company. You want to dive into our full suite of product offerings, and the culture that makes us unique and successful for over 20 years. You have outstanding communication skills and the ability to translate vision into a strategic roadmap. You can turn a brainstorm into action items and manage product development from concept, to design, then internal roll-out, beta testing with customers, forecast, promotion, and training. In plain language, you'll prioritize work so that work gets done. You'll partner with senior management and product development, and you'll set and enforce deadlines for deliverables.

## YOU'RE RESPONSIBLE FOR:

- Creating a detailed timeline for product development and delivery...and driving a team to stick to it.
- Coordinating cross-functional teams to ensure the entire go-to-market strategy is created and executed
- Managing relationships with internal team members, partners, and advisors

**WE'D LIKE YOU TO HAVE:**

- Product management experience with an enterprise company and/or a start-up and are now seeking a role that has enormous visibility and growth potential.
- Extreme organizational skills - with the ability to organize extreme creatives, visionaries, and creators
- Ability to translate feedback data into immediate product improvements and long-term product strategy
- Exceptional attention to detail, and clear and professional communication skills
- Strong interpersonal skills
- An ability to proactively troubleshoot and problem solve quickly, with a keen understanding of who-needs-to-know-what-and-when
- A strong level of comfort with fast-paced environments and an appreciation of ambiguity

**WHILE BEING:**

- High energy
- Flexible to change
- Fun with a good sense of humor
- Entrepreneurial, independent, self-motivated
- 100% accountable to your colleagues, customers, and work
- A people-person who is interesting and interested
- Someone customers and colleagues love to be around, who comes across confidently and has strong presence
- A smart, nice, person (and you should understand why)

Please submit your resume and a cover letter to [careers@snpnet.com](mailto:careers@snpnet.com).