

JOURNALIST - FREELANCE

ABOUT SNP

SNP is a leadership communications company focused on helping high-performing leaders and teams achieve their goals. For almost 30 years, we've been behind the scenes helping the world's most successful companies including Google, Airbnb, SAP, Salesforce, and Spotify.

The world is loud. We help leaders break away from the noise to make their message clear and memorable. Our experience, creativity, and passion are reflected in the work we do, whether it's clarifying the message, up-leveling skills, or scaling the mission through media.

ABOUT THE ROLE

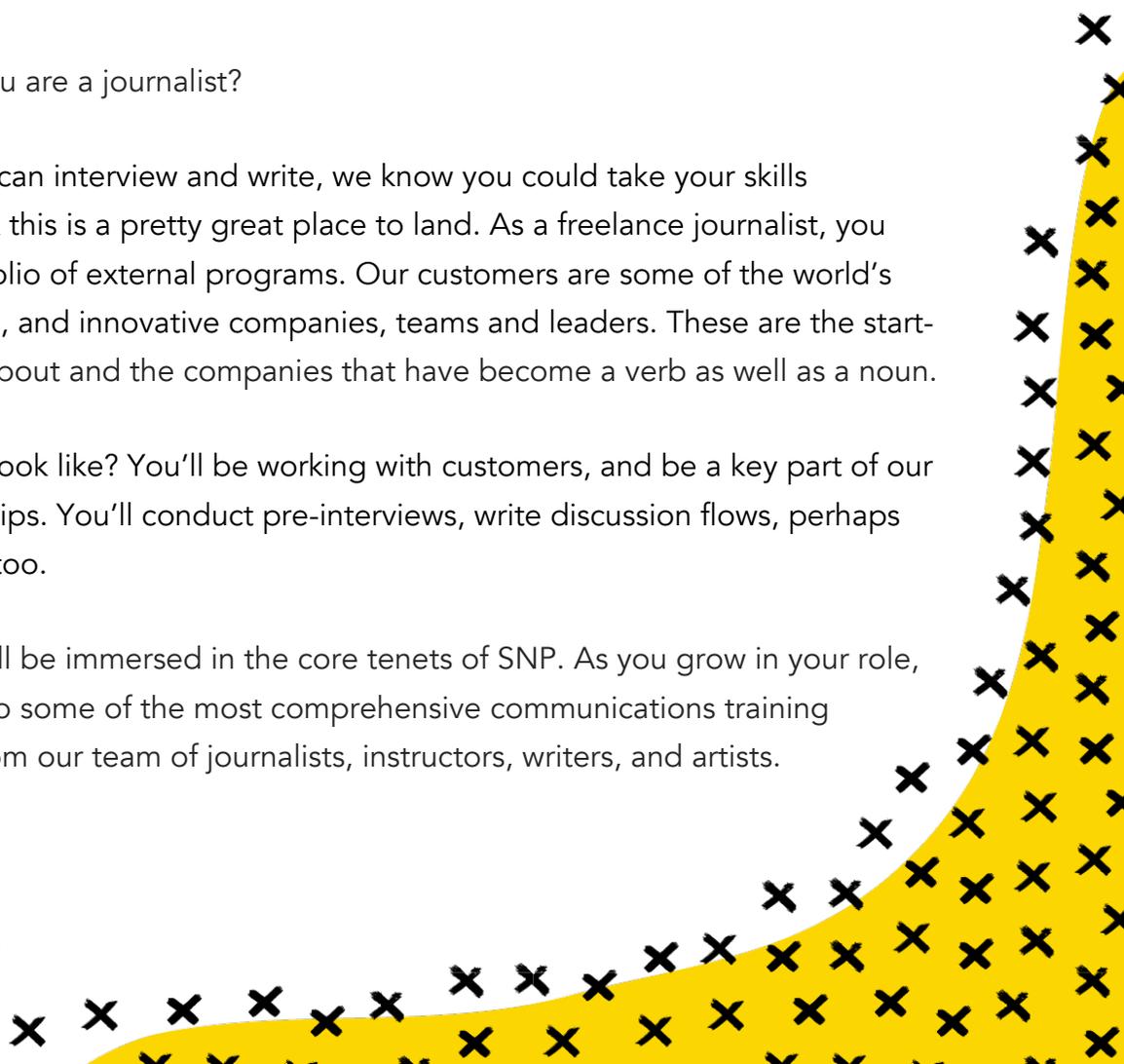
You are a journalist at your core. Naturally curious. Finding the story. Excited by uncovering the details.

Did we mention: you are a journalist?

As a journalist who can interview and write, we know you could take your skills anywhere. We think this is a pretty great place to land. As a freelance journalist, you will support a portfolio of external programs. Our customers are some of the world's coolest, well-known, and innovative companies, teams and leaders. These are the start-ups that you read about and the companies that have become a verb as well as a noun.

So, what does this look like? You'll be working with customers, and be a key part of our customer relationships. You'll conduct pre-interviews, write discussion flows, perhaps articles and scripts too.

From day one, you'll be immersed in the core tenets of SNP. As you grow in your role, you'll have access to some of the most comprehensive communications training around, learning from our team of journalists, instructors, writers, and artists.



That's just a bit about what we do, and what you'll do. Sound interesting? We hope so, because we need your A-game: positivity, curiosity, and impeccable writing skills.

YOU'RE RESPONSIBLE FOR:

- Interviewing a wide variety of customers – from early-stage startup founders to senior level executives at Fortune 500 companies. Engineers, scientists, leaders, artists.
- Writing speeches, sales-win stories, and discussion flows for podcasts and web events.
- Communicating directly with customers, being curious enough to ask questions.
- Responding quickly to emails and calls, changes and ideas.

WE'D LIKE YOU TO HAVE:

- A journalistic approach to writing. You listen more than you talk.
- A love of questions. So many questions.
- A dream of writing for *Wired* magazine. Or *Inc.* Or *Forbes.* Or *Entrepreneur.* You want to interview and you want to write.
- The understanding that it's not about you, it's about finding the story.
- Experience in a service role (even restaurants.... actually, especially restaurants).
- Strong interpersonal skills.

WHILE ALSO BEING:

- Flexible and feedback-driven.
- Fun, with a good sense of humor.
- Able to work independently, and also with a team.
- 100% accountable to your colleagues, customers, and work.
- A people-person who is interesting and interested; someone customers and colleagues love to be around.
- A smart, nice, person.

Please submit your resume and a cover letter to careers@snpnet.com.